

HBH Beacon

A quarterly newsletter for residents, relatives and our community

November 2022



Welcome

As a non-profit organisation, we're always looking at ways we can fulfil our mission of ensuring older people have the care and support they require to enjoy fuller lives, regardless of their circumstances.

Over the past few years, our HBH family has grown considerably. We now own and manage several aged care homes, as well as community outreach services for seniors, such as Virtual Village East.

That's why, in this issue of the Beacon, I'm delighted to introduce HBH Group, a new name created to 'house' our growing family. We've also updated the names of our HBH Senior Living villages and care homes to better differentiate them (see page 2).

Be reassured that the values and philosophy at our core remain the same.

We will always put purpose before profit. And it will still be 'excellent care as usual' across all of our facilities, so that we can continue to support older people to age well and live fully.

A handwritten signature in black ink, appearing to read "Bonnie Robinson".

Bonnie Robinson, CEO



HBH Group: a new name, the same caring philosophy

Introducing HBH Group, the new name behind HBH's leading group of aged care homes and services for seniors.

In the 45 years since HBH began life as 'Howick Baptist Healthcare' in 1977, we have seen many changes. In that time, HBH has expanded from a single rest home and hospital in Howick, to a sizeable, not-for-profit organisation that owns and manages several aged care homes and community services for seniors.

"HBH Group sits at the heart of our homes and services," explains Bonnie Robinson, HBH Group CEO.

"As we've expanded our services over the years by purchasing other care homes and establishing community services for seniors such as Virtual Village East, our offering has become more complex. Our new name reflects this growth."

"More than a name change: we have also refreshed HBH's vision, mission and values to better reflect that our philosophy of care extends to all seniors in our community, not just those living in our care homes," she explains. "We've also developed a new

brand promise that demonstrates this philosophy: 'Putting purpose before profit, we provide homes, care and community for older people to enable fuller lives'."

New names for our Howick care homes

As many of you know, we purchased Gulf Views a few years ago, a boutique, 45-bedroom rest home famed for its amazing sea views towards the Waitemata Harbour.

Our Howick facility in Union Road also boasts extensive views from its upper floors, so it was only natural that we create two 'sister' care homes: HBH Senior Living Howick Views and HBH Senior Living Gulf Views.

You'll see new signage and branding appearing at these two homes in the near future. Please be assured that all that has changed are the names of our care homes – our residents will continue to receive



the exceptional care for which HBH has long been well known.

Supporting others to provide more homes

As well as running our own homes, we share our expertise with other aged care homes and hospitals through managed service agreements. HBH Group manages Gracedale, a modern, 36-room hospital and rest home in Mount Roskill, as well as Shalom Court, a boutique rest home and hospital provider in St Johns focused on delivering personalised, faith-based care in a small, family-like environment.

Lack of social housing for older people in

Our brand promise:

'Putting purpose before profit, we provide homes, care and community for older people to enable fuller lives'.

Age well, live fully.

Auckland remains a growing problem, so we purchased Stevenson Village in Howick to ensure a continued supply of affordable rental accommodation for seniors - and we plan to make further investment into social housing.

Expanding our care beyond our villages

Fulfilling our mission extends to all seniors in our community, not just those living in our care homes. We provide innovative ways to help older people in our wider community to age well and live fully - including those who prefer to remain in their own homes.

“The new name also enables us to use our experience and expertise to broaden our services to more seniors in more communities – in Auckland and around Aotearoa New Zealand,” says Bonnie.

“Virtual Village East has been hugely successful in East Auckland, particularly during recent lockdowns, so we’re hoping to expand this social and support network to other regions as well.”



A VERY APT NAME - THE EXTENSIVE VIEWS FROM THE UPPER FLOORS OF HBH HOWICK VIEWS.



A BOUTIQUE REST HOME IN COCKLE BAY, HBH GULF VIEWS BOASTS EXTENSIVE SEA VIEWS.

‘Care as usual’ for our residents

Residents and their families can be assured that these name changes will not affect the excellent care for which HBH is well known.

“These name changes certainly won’t affect the day-to-day lives of our residents,” says Bonnie. “We’ll continue to put purpose before profit, and we’ll continue to provide homes, care and community to enable older people to live fuller lives.”

We will continue to help older people access affordable, high quality homes, care and community services – just as we do today.”

“I could afford to live here, which gave me a great deal of peace of mind. I feel safe and secure and surrounded by support and lovely neighbours.”

- Lois, Stevenson Village Resident



STEVENSON VILLAGE OFFERED LOIS
PEACE OF MIND

Our ‘family’ of aged care homes, villages and community services



OWNED AGED CARE HOMES AND VILLAGES



HBH Howick Views

- Independent apartments
- Rest home care
- Hospital care

HBH Gulf Views

- Rest home care

MANAGED AGED CARE HOMES



COMMUNITY SERVICES



Day Programme

SOCIAL HOUSING

Stevenson Village

About the HBH Group

We aim to create equitable care for all older people, no matter what their circumstances.



Our vision

To ensure older people have the care and support they require to enjoy fuller lives, regardless of their circumstances.



Our mission

Guided by purpose rather than profit, we aim to create opportunities for all older people to age well and live fully, through homes, care and community.



Our motivation

We are motivated by the compassion, love and justice demonstrated in the life of Jesus Christ.



Our promise

Putting purpose before profit, we provide homes, care and community for older people to enable fuller lives.



A long history of providing



1977

The Howick Baptist Healthcare rest home and hospital opens in November to provide a dedicated rest home and hospital for the Howick community.



1980s

Independent cottages are built and our Day Club is established. In 1989, our state-of-the-art physiotherapy and occupational therapy block opens.



1990s

We begin our home support services, open a 20-bed hospital ward, expand our day programme, and achieve NZCHS Accreditation.



2007-2012

Our independent living apartments at 139 on Union are opened, the hospital expands to a modern, 97-bed facility and our rest home is rebuilt.

Age well, live fully.

Our 3 pillars

As a leading provider of aged care homes and community services for seniors, we stand for:



Homes for all older people

HBH Group is committed to ensuring that more seniors have a safe, healthy and age-friendly place to live, wherever they choose to call home.



Better care for all seniors

We aim to provide New Zealand seniors with access to high quality, aged care across the communities we serve, no matter what their circumstances.



Healthy, connected communities

As a purpose-driven organisation, we look for innovative ways to help older people in the wider community to remain active, engaged and connected.

“Since we began in 1977, we have been, and will continue to be, motivated by the compassion, love and justice demonstrated in the life of Jesus Christ. Through HBH Group, we’ll be able to create more opportunities to ensure older people have the care and support they require to enjoy fuller lives, regardless of their circumstances.” - Stephen Parker, Chair, HBH Group



homes, care and community



2014-2016

HBH Senior Living begins working towards becoming an Eden Alternative facility.
A refreshed brand identity is designed for HBH Senior Living.



2017

HBH purchases Stevenson Village to retain affordable rental housing for seniors in Howick, and begins managing Gracedale Rest Home & Hospital in Mt Roskill.



2018-2021

We launch ‘Virtual Village East’, a social and support for seniors, and purchase Gulf Views, a boutique rest home in Howick, to further expand our excellent care.



2022

We begin managing Shalom Court in St Johns. Our organisation is renamed HBH Group, and our Union Road facility becomes HBH Senior Living Howick Views to match Gulf Views.

Age well, live fully.

ALAN & CAROLINE'S STORY:

“The staff are genuinely caring.”

After Caroline and Alan Jarvie’s children had left home and they had retired, they were asked by a friend to house sit, which they enjoyed so much, they ended up doing it for the next nine years.

“It grew like topsy,” says Caroline. “We’d get calls from people and one would lead to the other.”

Unfortunately, Alan’s health took a turn for the worse recently and they decided they needed a permanent base to call home. “Stevenson Village ticked all the boxes,” Caroline explains. “When you’re older, you need to live in a community that is supportive. We’ve got that and so much more.”

Both Caroline and Alan feel very grateful that they are fortunate enough to live at

Stevenson Village. “HBH Group is a faith-based organisation and that is obvious in everything they do,” says Alan. “The staff are genuinely caring and I think that’s because they’re not chasing profits like the others.”

Caroline agrees and advises others looking to move into supported living to “choose carefully and look at how happy the staff are, rather than how flash the facilities are. I always think the staff are the heart of a place, so if they’re happy, that’s a great sign!”



CAROLINE AND ALLAN ARE GRATEFUL TO LIVE AT STEVENSON VILLAGE

Meet the HBH Group team

You may know some of these familiar faces: our management team hasn’t changed. Nor has their commitment to delivering excellence in care to seniors in our care homes and communities.



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Prayer

O Father who created this world I thank you for the gift of life you give us all.

As the Seasons change from Winter to Spring and Summer soon, help us to value each day you bless us with.

Direct our thoughts so we see the bright side, the positive side of life we face.

Sometimes we focus on the past, help us to move on and look eagerly for the future in your plan for us.

It is in change we can be challenged, guide us to be adaptable and acceptable.

In the name of Jesus Christ our Lord and Saviour.
Amen